

Almas Bismi

[Behance](#) | [Linkedin](#) | [Design Portfolio](#)

Stamp 4 Holder (Sponsorship **not** required)

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Dublin, IE

ABOUT

Detail-oriented designer proficient in wireframing, prototyping, and high fidelity UI design with a strong focus on user-centered design, brand consistency, and creating seamless digital experiences.

SKILLS

UI/ UX:

Wireframing, Prototyping
Information Architecture, User
Research, Design System, Visual
Design

Software tools:

Illustrator, Figma, Photoshop, After
Effects, Motion design

Web design fundamentals:

JavaScript, HTML, CSS, Wix,
Squarespace

PROJECTS

Period Tracker Healthcare App

Ideation, Research, Design and
Testing.

EDUCATION

UI/UX, All Women BootCamp, 2024

Design Thinking, Ideation, User
Research, Visual Design, Usability
Testing, UI Design, Information
Architecture, Wireframing, Design
System, Prototyping, Agile & Lean UX,
Composition & Structure

Animation & Design, SOM, 2021

B.E. Computer Engineering
2014 – 2018 | 73%

EXPERIENCE

Freelance Product Designer

Dublin | June 2024 – Present

- Owning end-to-end product design for Mizadah, including visual identity, social touchpoints and web experience.
- Lead UX and UI design, including user flows, wireframes, and UI for a data-driven Chrome extension focused on evaluating used car prices.
- Designing a self-hosted audiobook player, focusing on playback, usability and library organisation.
- Partnering with developers to ensure a scalable, accessible and production ready UI implementation.

UI & Motion Graphics Designer, Camile Thai Kitchen

Dublin | Mar 2021 – June 2024

- Redesigned user interfaces for Camile website, focusing on improving user experience and customer ordering journeys.
- Conducted user surveys and usability testing to identify customer friction points, collaborating with developers to implement data-driven UX improvements.
- Developed motion graphics and UI elements for kiosks and digital platforms, contributing to a 30% increase in sales.
- Collaborated with cross-functional teams in an agile environment to optimise and modernise customer-facing products.

Digital Designer, We are Riley

Dublin | Oct 2021 – July 2021

- Designed and optimised user-centred digital experiences informed by performance analytics to improve customer engagement.
- Collaborated with stakeholders and design teams to align user experience and business goals.

Social Media Design Intern, Beryl Agency

India | Apr 2021 – June 2021

- Created and optimized strategic content for social media, resulting in a **132% increase in user engagement**.
- Used data insights to inform design decisions and align visual content with user needs.

Freelance Brand Strategist, Almas Bismi

India | Mar 2018 – Apr 2021

- Produced photography and motion graphics for leading beauty and lifestyle brands.
- Used performance data and audience insights to inform creative decisions and drive engagement.